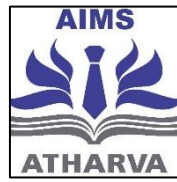


Atharva Institute of Management Studies



Activity Report

Managerial Communication

Date: 13th October 2025

Faculty: Dr. Gaaynesh Kulkarni

Topic: Verbal and Non-Verbal Communication

Activity: Dumb Charades

Description

Overview

As part of the Managerial Communication lecture, an interclass Dumb Charades activity was conducted by Dr. Gaaynesh Kulkarni for MMS Semester I, Division B. The objective was to understand how non-verbal communication plays a crucial role in conveying messages without words.

Activity Highlights

Students were divided into teams and asked to act out the names of movies using gestures and expressions, while others guessed the answers. The activity created an engaging and fun learning environment, helping students grasp key aspects of body language, posture, and facial expressions.

Learning Outcomes

- Enhanced understanding of Non-verbal cues.
- Improved teamwork and quick interpretation skills.
- Recognized the importance of body language in managerial communication.

Conclusion

The session was interactive, insightful, and enjoyable. It successfully demonstrated that effective communication extends beyond words and relies significantly on non-verbal expression.

GEO-TAGGED PHOTOS



